

## **NORTHWEST OIL PAINTERS GUILD GOALS AND OBJECTIVES**

The Oil Painters Guild of Southwest Washington (NOPG) Bylaws form the basis for these goals and objectives. In a workshop setting the members reviewed the Bylaws and identified the topics they believed should be incorporated into the goals and objectives of NOPG.

### **ARTIST DEVELOPMENT**

To be an artist is to be on a continuous journey of exploration. Having opportunities to learn more about oil painting methods and techniques is essential. Having opportunities to show your work to one's peers and the public is also deemed essential.

**GOAL: NOPG seeks to support and encourage its member artists and other oil painters in the community.**

### **OBJECTIVES:**

1. We will maintain openness to sharing our painting experiences and our knowledge of our medium and the art community during our monthly meetings.
2. We will attempt to invite outside guests and speakers to the monthly meetings.
3. We will sponsor at least one NOPG exhibition per year. We will also attempt to participate in shows and exhibitions sponsored by other art associations in the region.
4. We will maintain a calendar of art events and shows in the region for NOPG members.
5. We will continuously look for opportunities to promote NOPG and its members. The forgoing being done in part through NOPG active involvement in local events and festivals.
6. The officers of NOPG shall strive to make NOPG promotion a continuous endeavor.
7. We shall attempt to prepare and disseminate press releases for all events where NOPG is involved.
8. We will encourage our members to be involved in other art associations in our region and keep them informed on NOPG activities.
9. We shall devote at least one meeting per year to the topic of "How to Sell Your Art", as well as making this a periodic topic during monthly meeting discussions.
10. Each monthly meeting will include a segment devoted to members submitting their artwork to a group critique on a voluntary basis.
11. Awards shall be offered at NOPG sponsored events for giving recognition to noteworthy work of NOPG participating artists.
12. For certain special occasions or art shows, assignments may be given to members in order to create a body of work accomplished along a certain theme or particular subject.

### **PUBLIC EXPOSURE**

Exposure to the public is vital to the artist. It affords the feedback that many artists seek to gauge the acceptance of their work by the public. Beyond a personal desire for public acceptance is the broader social benefit of providing the public with an art appreciation

experience. This could motivate the public to further appreciate the arts and the artists that live around them. Public exposure is a two way street.

**GOAL: NOPG seeks to increase public awareness of oil painting and the arts in general.**

**OBJECTIVES:**

1. We will seek every opportunity to portray the diversity of painting styles of NOPG members.
2. We will maintain a supply of brochures that offers general and membership information about NOPG.
3. We recognize the renewed popularity of painting “en plein air” (painting directly from nature, outdoors) and will make efforts to encourage our members to join in regular paint-outs and work to gain a reputation for NOPG in this regard.
4. To broaden the exposure of plein air painting we shall work to organize inter-art associations paint outs.
5. We will encourage our members to create prints of their work in order to create affordable representations of their art that would allow NOPG to sponsor print shows.
6. We will organize NOPG exhibitions around an annual theme toward which we will encourage member artists to produce new works of art. The theme will serve as the center piece to our publicity for the exhibition.
7. We will work to maintain NOPG recognition in affordable community directories.

**A PUBLIC PURPOSE**

A public purpose is the hallmark of community organizations. Giving back to the community that supports the arts and its artists is a small way to achieve a public purpose. With the arts no longer a significantly funded dimension of public education there is an opportunity for established artists to help mentor younger artists in our community.

**GOAL: NOPG seeks to find roles to play in the community where our resources can fulfill needs in charitable and educational purposes.**

**OBJECTIVES:**

1. We will work with the other art associations to encourage an annual art auction.
2. We will work with local schools and other community based organizations to assist providing instruction in children art classes.
3. We will develop an exhibit showing the oil painting process in studios, schools and local events.

## **NOPG OBJECTIVES**

The NOPG Bylaws state that the purpose of the NOPG is to:

Support artists in our communities -

1. By sharing NOPG expertise in the arts.
2. Sponsor NOPG and Open Exhibitions
3. Promote NOPG artists through various annual events.
4. Networking with other art organizations.
5. Offer assistance for artists to sell their work

Encourage artists in our communities -

1. Offer critiques to NOPG members.
2. Sponsor annual Show Awards to NOPG artists.
3. Sponsor NOPG Publicity through papers and publications.

Increase public awareness of oil painting -

1. Make available an NOPG Brochure for public awareness of Group.
2. Explore ways to further interest in Plein Air painting.
3. Sponsor Print Shows of NOPG work.
4. Sponsor oil painting Theme shows
5. Sponsor Studio Tours of member's studios.

Increase public awareness of art in general -

1. Inter-art associations paint outs
2. Public awareness by inclusion into community directories.
3. Encourage appreciation of representational art at art forums.

Organized exclusively for charitable purposes -

1. Auctions held jointly with other art associations.

Organized exclusively for educational purposes -

1. Demonstrations at children's art classes.
2. Visiting art classes at schools on importance of art.
3. Show painting process (steps) in studios and at events.

NOPG continues to explore other means for the usefulness of NOPG in public and private forums.